

Expack Corrugated Cartons awarded ISO 9001-2008

Expack Corrugated Cartons Private Limited has become the first Corrugated Carton manufacturer to be awarded the ISO 9001-2008 Certification by SGL Lanka Ltd, for 2010. It was bestowed with the 9001-2000 ISO certification in 2005.

Expack has won several prestigious awards including the NCE Gold Award in the Extra-Large category and the Business Excellence Award.

The company was established in 1998 and is a subsidiary of the Expolanka Group, a leading diversified conglomerate in Sri Lanka, involved in freight and passenger service, manufacturing, strategic trading, international trade and investment house, with interests spanning a wide range of sectors across the globe.

Expack said that its mission was to manufacture and market printed corrugated cartons, according to individual specification of exporters and domestic users and exceed customer expectation by delivering quality products on time.

The company expanded operations in 2007, by acquiring a four acre land in the industrial zone located at Sapugaskande. With the inclusion of state of the art, fully automated machinery, Expack increased its capabilities in providing larger volumes as well as being able to cater to the individual needs and specifications of many of its clients. This resulted in an increased market share among the large exporters in Sri Lanka. Many of its clients are multi-national companies, some of whom have



The ISO 9001-2008 Certificate being awarded to Mohamed Riyaz, CEO of Expack Corrugated Cartons Pvt Ltd, by Sumanasiri Batuwita, Manager SSC of SGS Lanka Pvt Limited. They are flanked by Azhar Sheriff - Head of HR and Zulficar Ghouse - Director.

won national and international Awards.

Expacks comprehensive computerized manufacturing and stock management systems are coupled with extensive storage facilities.

This allows for "Just-in-time" supply and scheduled deliveries. The company's distribution is through its own fleet of vehicles giving them complete control of delivery throughout Sri Lanka and assuring our customers of on time, day specific, prompt delivery.

The company's current portfolio of customers includes FMCG, Pharmaceutical, Food Manufacturers & Exporters, Tea Exporters, Garments & Accessories, Fruits and Vegetables, Bicycle Manufacturers, Sea-food. Its, dom-

inance in the the fruits & vegetables, poultry and Fisheries was clearly shown by the resounding success it achieved at the SMEDEX International Exhibition.

Apart from the traditional manufacturing of corrugated cartons, Expack is venturing in to a whole new range of innovative storage solutions for the garment industry, as well as paper based environmentally eco-friendly warehousing accessories.

Most of Expack's employees have been with the company from the very inception and the company has invested heavily in continuous training and development of its staff and workers. It, also provides facilities such as free meals, transport and essential provisions at subsidized cost. These policies have contributed

greatly towards ensuring employee retention and loyalty.

The company has implemented many CSR activities for the residents of the area as well as its employees, including "Health Camps" in conjunction with the Lions Clubs of Nugegoda Central and other similar projects with socio-welfare impact. Expack has also taken initiative in the provision of food and logistics for activities such as "Dengue Prevention" programmes, Shramadanas, Wesak and Poson dhansal programmes in the area. Foremost among its CSR projects has been the construction of a one kilometer long drain as part of a "flood prevention" initiative undertaken and funded totally by Expack, resulting in immense relief to the residents of Pattiwila village.

Singer and Lumala cycle to success

Singer and Lumala recently announced that Lumala bicycles will now be available through all Singer outlets, including Singer Mega, Singer Plus, and Sisir stores, as well as dealers island-wide. This partnership between two giants in their relative industries was greeted with widespread excitement by Sri Lankan cycle lovers, who are well aware of Lumala's reputation for customer satisfaction and innovation.

This commitment to delighting customers is shared by Singer, which rode away with the most coveted prizes at the recently concluded People's Awards. Adjudged Sri Lanka's "Brand of the Year", "Best Consumer Durables Brand", and "Youth Brand of the Year", Singer has built its reputation on maintaining the highest standards of product and service quality. The awards, which were based on the results of extensive surveys conducted by Nielsen Company, a leading market research firm, reflect the strength of the relationship shared between Singer and the Sri Lankan consumer.

With the addition of Lumala bicycles to the extensive product range sold at its retail outlets, Singer aims to make the shopping experience as rich as possible for its customers. Offering a staggering

variety of branded consumer products at over 360 retail outlets island-wide, Singer's customers have access to the lifestyle of their dreams anywhere in the country.

From Singer Sisir, Unic, Hitachi, Whirpool, Philips, Kinetic, Farmmaster and many more branded products including newly introduced lap top computers to Lumala bicycles, Sri Lankans can easily step into a Singer outlet and purchase exactly what they want.

After making a purchase, Singer customers can relax in the knowledge that they can rely on the company's world-class service network. This network, which spans across the entire island and includes 7 regional service centres and more than 100 service franchise agents, ensures that customers get the very best after-sales service possible at a location convenient to them. With the company's innovative Sanasuma extended warranty scheme, customers are guaranteed of total peace of mind after making a purchase.

The partnership between Singer and Lumala bicycles is aimed at giving Singer's customers a more complete range of products.

Customers can now walk into any Singer retail outlet and cycle away with the bike of their dreams.

Is the U.S. economy...

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(d) Then there are key features of the American private enterprise system which undoubtedly played a vital role in the journey leading to the recovery. They are innovation, productivity and efficiency. In productivity to cite the present status, US lead the world well ahead if its nearest rivals Japan and Germany. In innovation too it is again easily the most innovative country. Despite severe constraints following the crisis there was no letting up on R & D supported by huge doses of endorsements that poured into research from numerous funds.

In this regard history again is a good indicator. One has to only look back at the great American discoveries that led to amazing transformation of life on this planet. Let us look at just one area in testimony of the above.

It was the sheer innovative genius of US that ushered the new Information Age and era of change. The IT Revolution ushered by US is considered equal to the Industrial Revolution of the 18th century.

The US computer manufacturing sector is once again leading a stupendous surge in inventions basically in what could rightly be called the second revolution in Computer and Information Technology. Major IT companies like Apple and Google are once again in the forefront with products like Ipad which are expected to transform human life.

One of the sectors of the US economy which was virtually a write off was the motor car industry. Its rapid decline was evident long before the financial meltdown. Many thought that in the face of relentless competition in addition to the recession it will never revive.

But following cash infusions, restructuring and in some instances ownership transfers there is a silver lining emerging in the motor car manufacturing sector.

On the other hand the aero space industry which too was severely affected by the meltdown causing a serious downward trend in the sales of Aircraft too is showing signs of recovery. Boeing the American giant in this field has reportedly sold some 400 aircraft in 2009 up from 375 in 2008, to buyers outside the US.

Despite such promising changes in the US economy it is too early to say whether the resurgence could sustain itself for a reasonably long time. But it is certainly a picture of hope for the world's largest economy.

Will it be possible to resuscitate this fallen giant and restore its status as the world's pre-eminent economy in the foreseeable future? Earlier even the most optimistic did not foresee a GDP growth in excess of 3% and a growth in employment. It is pertinent to conclude this study with a special reference to Sri Lanka-US trade.

The US is Sri Lanka's biggest export market for garments and accounted for 50% of its exports in 2007, the year in which the crisis set in. In respect of other areas such as technological ties, education cultural, social etc. Sri Lanka maintains an extensive relationship with the US. If US economy recovers, we will stand to gain.

The writer is currently Secretary General of the Business Chamber of Commerce. He was earlier Senior Consultant Economic Affairs of the Federation of Chambers of Commerce & Industry of Sri Lanka and Secretary General of the National Chamber of Commerce of Sri Lanka.

Micromax targets youth market for affordable mobile user base



From left: Present at the launch Director Infinity Lanka Holdings (ILH) (Pvt) Ltd., Gerald Vanderwall GM Sales Micromax Mobile, Vikas Sahni, Director ILH Sajith Hewakumburage Director micromax Mobile, Vikas Jain, Director ILH Upul Fernando, Director ILH, Ronald Muller.

- Pic by Dimuthu Premaratne.

By Steve A. Morrell

Tag word at the Micromax press conference last week was 'Affordable'. And low tele density rural population. They also said youth end users would be special. That segment, retail mass in constant growth will find the Micromax tele communication instruments attractive, and just right to fit rural users invariably concerned and subjected to monetary trauma. Youth too would slot into this segment.

Business Director, Micromax Informatics Ltd., India, Vikas Jain, said at the launch of Micromax mobile phones this week that youth not really recognized in marketing terms a segment for monetary importance would be adequately cared for as an important user base for shelf recognition at their mobile phone outlets.

Questioned by the press that youth are not that affluent to sustain marketing segment, especially mobile phones; that too let alone its purchase value, but combined with paying bills their limitations were quite distinct. Vikas Jain said although he conceded there were such limitations growing youth population or young people already in jobs, could now own an attractive mobile phone

with varied options that would cost the earth available in other brands. He said affordability was key.

The Micromax price range was attractive. From Rs.3000. to Rs. 25,000. Features packed into its sleek finish were such that, from games to music to mobile usage normally attributed to sophisticated models was available in seven models on display at the launch.

The manual games feature was extraordinary. Demonstrations included that a phone user could manually play an accessed game.

Questioned further by the press, Jain said they were certainly not wasting their time or money targeting Sri Lanka an important potential user segment. He said he was aware there were more attributable Brands already operative in Sri Lanka. However advantages of Micromax investment was that each user would get much more in package options than perhaps other Brands at substantially higher prices. 'You mentioned the rural market. How will you penetrate that segment?'

India has substantial rural population. We are currently second highest in market penetration. If we could have achieved that

degree of success in India, we see no reason why we would not be successful here too.

Dual sim mobile models were also part of product display this week.

Present at the launch Director Infinity Lanka Holdings (ILH) (Pvt) Ltd., Gerald Vanderwall GM Sales Micromax Mobile, Vikas Sahni, Director ILH Sajith Hewakumburage Director micromax Mobile, Vikas Jain, Director ILH Upul Fernando, Director ILH, Ronald Muller.

Micromax company profile included one of leading Indian telecom (Hardware) companies, with offices across India and International presence in hong Kong, USA, Dubai, Nepal, and now in Sri Lanka.

Sajith Hewakumburage said at the launch, they would provide Micromax users unique and full fledged experience zones. Although he did not spell out what was exactly meant, eventual display and demonstrations aptly supported what he said.

Micromax would be available at about 1500 outlets Island wide ensuring deep shelf space, and wider outlet spread. Ronald Muller also spoke.

HATTON NATIONAL BANK PLC
(Formerly known as Hatton National Bank Ltd)
Resolution adopted by the Board of Directors of Hatton National Bank PLC under Section 4 of the Recovery of Loans by Banks (Special Provisions) Act No. 04 of 1990.

Branch : MORATUNWA
MAHUKKUGUE NALIH SUMEDA SILVA

At a meeting of the Board of Directors of Hatton National Bank PLC held on 01st March 2010 it was resolved specially and unanimously:

Whereas MAHUKKUGUE NALIH SUMEDA SILVA as the Obligor has made default in payment due on Bond No. 4884 dated 19th October 2008 attested by P. N. B. Perera Notary Public of Colombo in favour of Hatton National Bank PLC and there is now due and owing to the Hatton National Bank PLC as at 12th February 2010 a sum of Rupees Two Million Eighty Three Thousand Nine Hundred Sixty Five and Cents Sixty Four Only (Rs. 2,083,965.04) on the said Bonds and the Board of Directors of Hatton National Bank PLC under the powers vested by the Recovery of Loans by Banks (Special Provisions) Act No. 4 of 1990, do hereby resolve that the property and premises more fully described in the Schedule, hereto and mortgaged to Hatton National Bank PLC by the said Bond No. 4884 be sold by Public Auction by P. Muthulakshmi Licensed Auctioneer of Colombo for recovery of the said sum of Rs. 2,083,965.04 together with further interest from 13th February 2010 to date of sale together with costs of advertising and other charges incurred less payments (if any) since received.

THE SCHEDULE ABOVE REFERRED TO

All that divided and defined allotment of Land marked Lot 13A depicted in Plan No. 5063 dated 6th August 2008 made by K. R. S. Fonseka Licensed Surveyor of the land called KOCGGAHAWATTIA and PUTALANGODIAL UWEWATTIA situated at Opatha within the Pradeshiya Sabha Limits of Minuwangoda in Dasiya Pattu of Aluthuru Korale (Land Registration Division of Negombo) in the District of Gampaha Western Province and which said Lot 13A is bounded on the NORTH by Lot 14 in Plan No. 2148 dated 19th October 1980 made by Sena Iddamalgoda Licensed Surveyor on the EAST by Lot B (Road 20 feet wide) on the SOUTH by Lot 12 in the said Plan No. 2148 and on the WEST by Land of B. P. Phayeseli Jayawardana and containing in extent Seventeen Decimal Five One Perches (A0-R0-P17.51) according to the said Plan No. 5063.

The above described allotment of Land marked Lot 13A depicted in the said Plan No. 5063 is a re-survey of Lot 13 depicted in the said Plan No. 2148 more fully described below:

All that divided and defined allotment of Land marked Lot 13 depicted in Plan No. 2148 dated 19th October 1980 made by Sena Iddamalgoda Licensed Surveyor of the land called KOCGGAHAWATTIA and PUTALANGODIAL UWEWATTIA situated at Opatha aforesaid and which said Lot 13 is bounded on the NORTH by Lot 14 on the EAST by Lot B (Road 20 feet wide) on the SOUTH by Lot 12 and on the WEST by Land of B. P. Phayeseli Jayawardana and containing in extent Seventeen Decimal Five One Perches (A0-R0-P17.51) according to the said Plan No. 2148 Registered in C 83/1288 at the Negombo Land Registry.

By Order of the Board
INDRANIGODONSEKERA
DGM (LEGAL) BOARD SECRETARY

HATTON NATIONAL BANK PLC
(Formerly known as Hatton National Bank Ltd)
Resolution adopted by the Board of Directors of Hatton National Bank PLC under Section 4 of the Recovery of Loans by Banks (Special Provisions) Act No. 04 of 1990.

Branch : MORATUNWA
AMARATHUNGA KAMALAWATHIE DE SILVA,
WEERAKONDA ARACHCHIGE LANI VISAKA FERNANDO
nee WEERAKONDO ARACHCHIGE LANI VISAKA DE SILVA and SELLAPPERUMAGE ALEXISH SHIRAL FERNANDO

At a meeting of the Board of Directors of Hatton National Bank PLC held on 31st March 2010 it was resolved specially and unanimously:

Whereas AMARATHUNGA KAMALAWATHIE DE SILVA, WEERAKONDA ARACHCHIGE LANI VISAKA FERNANDO nee WEERAKONDO ARACHCHIGE LANI VISAKA DE SILVA and SELLAPPERUMAGE ALEXISH SHIRAL FERNANDO as the Obligors have made default in payment due on Bond No. 1743 dated 01st June 2006 attested by K. Senarajayake Notary Public of Colombo in favour of Hatton National Bank PLC and there is now due and owing to the Hatton National Bank PLC as at 12th February 2010 a sum of Rupees Five Hundred Twenty Eight Thousand Five Hundred Ninety Nine and Cents Ninety Only (Rs. 528,599.90) on the said Bond and the Board of Directors of Hatton National Bank PLC under the powers vested by the Recovery of Loans by Banks (Special Provisions) Act No. 4 of 1990, do hereby resolve that the property and premises more fully described in the Schedule, hereto and mortgaged to Hatton National Bank PLC by the said Bond No. 1743 be sold by Public Auction by S. Ramanyaloke Licensed Auctioneer of Colombo for recovery of the said sum of Rs. 528,599.90 together with further interest from 13th February 2010 to date of sale together with costs of advertising and other charges incurred less payments (if any) since received.

THE SCHEDULE ABOVE REFERRED TO

All that divided and defined allotment of Land marked Lot 8 depicted in Plan No. 1413 dated 6th August 1992 made by A. Hettige, Licensed Surveyor from and out of the land called Gangulewita situated in Wewela Village within the Pradeshiya Sabha Limits of Kesbewa in the Palle Pattu of Salpi Korale in the District of Colombo Western Province and which said Lot 8 is bounded on the NORTH by Lot 13 herein (Road 15' wide), on the EAST by Lot 13 herein (Road 15' wide), on the SOUTH by Lot 14 herein and Panadura -Ganga and on the WEST by Lot 7 herein and containing in extent Fourteen Perches (A0-R0-P14) according to the said Plan No. 1413 and Registered under title M 1931/181 at the Land Registry of Mount Lavinia.

Together with the right of way more fully described in the Second Schedule to the aforesaid Bond No. 1743.

By Order of the Board
INDRANIGODONSEKERA
DGM (LEGAL) BOARD SECRETARY